



the mighty pen

all about writing instruments

kooziegroup®

keep the good going® | kooziegroup.com

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Koozie Group

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Good Value™ and
Dri Mark® brands
plus other trendy
styles

save money & time *when you*
order online at [kooziegroup.com](https://www.kooziegroup.com)

got a minute?

(that's all it takes)

1. Pick your product
2. Select standard options
3. Add to cart and upload art

say goodbye to order clarifications

we'll get all the info from the start

get it quick

ordering online sends your order
to the production floor faster

score the best

price every time

manage orders like a boss with the *award-winning* Koozie Group Tracker™



For total visibility to your orders, simply log in to your [kooziegroup.com](https://www.kooziegroup.com) account and use the **Koozie Group Tracker™** to see order status, upload artwork, approve proofs, answer clarifications, and more.

We've got standards

Koozie Group proudly supports **PromoStandards!** With PromoStandards you can exchange data quickly and easily with us to minimize transactional errors and free up time for you to build customer relationships and close more sales. Linking to us via PromoStandards gives you access to:

- Order status
- Inventory
- Product media
- Product data
- Invoicing
- Order shipment notification
- Product pricing and configuration
- Electronic purchase order submission
- Payment center

**white glove
concierge service**
personalized attention on
orders of \$10,000 or more

10+
product categories

30+
brands you love

100+
years in the
writing instrument
business, starting
with the launch of
Souvenir® brand

1,000+
products made, printed
or assembled in the USA



why koozie group®

With promotional roots dating back more
than **100 years**, Koozie Group excels at providing
simple, useful solutions that evoke positive
vibes and spark lasting memories – something
you undeniably want to keep.

*Koozie Group is always looking forward, providing strategic
promo solutions that insulate your brand's
image and preserve a best moment.*

Keep It. Give It.™

Social Impact and
Sustainability Commitment

exact
quantity shipments

75%
of new products have a proven
sustainability stance

1,600+
KG Factor products



650+
exclusive products



fast
2-day standard production
on 650+ best sellers

Industry leader in product safety, quality assurance, social responsibility and supply chain security.



- Part of the PPAI “We Are Product Safety Aware” initiative to create confidence in promo products as an advertising medium at every level
- C-TPAT Tier II certified by US Customs which evidences our superior commitment to supply chain security
- Technology items tested to UL, UN, FCC standards
- Rigorous product testing
- Products comply with the CPSIA, which sets forth testing requirements for children's products.
- All plush products are 0+ tested and safe for people of all ages
- Health, Wellness & Safety products are FDA-regulation compliant
- All products are Prop 65 compliant
- All plastic drinkware is BPA FREE
- All cotton is ethically sourced
- All our domestic facilities have earned Forest Stewardship Council® (FSC®) certification; our Sleepy Eye, Minnesota, facility has also earned Sustainable Forestry Initiative® (SFI®) certification
- We are a certified CarbonNeutral® company on Scope 1 and Scope 2 greenhouse gas emissions as well as some Scope 3 emissions



Visit [kooziegroup.com/keepitgiveit](https://www.kooziegroup.com/keepitgiveit) to learn more about our commitment to Safety & Social Responsibility.

quality

Superior quality in ink,
materials, and construction

50+

exclusive
designs



50+

products assembled
in the USA



brands

Proprietary and retail
brand partnerships



Classic Collection



UNIVERSAL SOURCE



color

Free mix & match
color options
on select items



Items available
with PrevaGuard®
protection

free

Setup

Imprint color changes

Writing ink color changes

Virtual samples

Color assortments or mix & match

Exact quantity shipments

Digital customizable flyers

Samples (up to \$10, freight not included)

Elevated ink technologies (on select items)

why
write
with
koozie
group®

15+

pens with free
elevated ink
technologies



Exclusive promotional
products supplier of
the BIC® brand in the
US and Canada

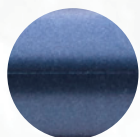
180+

KG Factor
items





the materials matter



Recycled ABS production generates 81% fewer CO2 emissions than virgin material.



Recycled aluminum saves 95% of the energy needed to make new aluminum.



Producing recycled paper requires about 60% of the energy used to make paper from virgin wood pulp.



We use high-grade plastics in our pens. ABS plastic is designed to provide clarity, strength, flexibility, and a smooth shiny surface, and it can stand up to high temperatures.

PP, another flexible and durable material, is also nontoxic.



Comfortable pen grips are made using TPE (matte finish) or TPR (glossy finish). Both are flexible and lightweight and can be made in a wide variety of colors.



Most of our pens have durable tungsten carbide ballpoints. This substance is nearly as hard as diamond. The ball is perfectly spherical, allowing for smooth writing.



rethink your ink



The Elevated Ink Icon indicates items containing one of the following two types of elevated ink:

Ink Stream
TECHNOLOGY™

Ink Stream Technology™ is an upgraded ink formula at no extra charge. Offers a smooth, consistent write-out.

InstaGlide
™

InstaGlide™ Hybrid Ink is a premium smooth ink blend of gel and medium point ballpoint ink, developed to ensure a sophisticated writing experience.

We also offer

86 pens with blue ink

11 pens with gel ink

3 pens with multicolor ink

12 highlighter styles

2 roller pens

write / m

Nearly
9 in 10
consumers report
owning logoed pens



20% of consumers own
more than 10
promo writing instruments

writing things down
triggers more robust
brain activity
that aids with memory

Each year, every person
in the United States uses
4.3 pens
on average

Throughout their lifetime,
promotional writing
instruments generate
2,400+
impressions



94%
of people like
receiving promotional
products

A writing instrument
that costs \$1
will have a cost per
impression of
1/10
of one cent

75%
of consumers
keep a promotional
product because
it is useful

what makes them MIGHTY



Informational sources:

ASI Central Global Ad Impressions Study 2019 & 2023
PPAI 2021 Consumer Study Report
Psychologytoday.com
Pens.com blog

Gotta get my



brand

People around the globe recognize the iconic BIC® brand. Each BIC® product has – at its core – values of innovation, simplicity, and reliability. You can count on BIC® products such as BIC® Clic Stic® and BIC® Round Stic® that **WRITES FIRST TIME, EVERY TIME!®**.

With unending color options and cutting-edge customization techniques, there are countless ways to express your brand's exceptional personality.



reliability

Writes First Time, Every Time!®
Simple, inventive, and reliable
choices for everyone,
everywhere, every time.

usa proud

We assemble 15 BIC® writing
instruments in our Clearwater,
Florida, facility.



full color

Full-color imprint available
on select styles.



protection

Popular BIC® writing
instrument styles are available
with PrevaGuard® protection.



quality

Top-grade materials and
cartridges ensure the
longevity of your message.

free

Setup
Imprint color changes
Writing ink color change

recognition

Associate your company, logo, or
event with the iconic BIC® brand,
which is recognized worldwide.

why



brand

For more than 50 years,
people around the world have
recognized the value of iconic
BIC®-branded promo products.

trusted leader

For 50 years, BIC has created
products made to last
and fit any budget.

sustainability

The BIC® brand offers
BIC® Ecolutions® products, which are
manufactured with recycled material
or renewable resources.



safety

BIC® products and inks comply
with U.S. and international
product safety laws and standards,
including tests for lead and
other heavy metals.

color

Create the perfect color for
your brand with mix & match
color options on many BIC®
writing instruments.



let's think about ink

BIC® brand inks undergo a toxicological review by Duke University Medical Center according to the Art and Creative Materials Institute, Inc. (ACMI) program. Many of our highlighter and marking inks are also certified by the Art and Creative Materials Institute, Inc. (ACMI) as non-toxic.

Balls are made of tungsten carbide, which contributes to consistent writing.

Ballpoint

1mm Medium and 0.7mm Fine Point available



Gel



Roller



0.7mm Fine Point and 0.5mm Ultra-Fine Point available

Marker



Highlighter



what's the point



0.5mm



0.7mm



1.0mm

the BIC boy
one of the
most well-known
corporate images
in the world

He was first designed in 1960 for an advertisement. The original advertisement showed a French schoolboy in uniform with a BIC® pen held behind his back.

The schoolboy's head represented the pen's tungsten carbide ball.

The image was later stylized to become part of the BIC® logo.

anatomy of a Clic Stic[®] pen



Section

The BIC[®] Clic Stic[®] pen offers over 600 trim and barrel color combinations! Mix & match colors to complement your logo!

MIX
MATCH



Durable Tungsten Carbide Ball

The only substance harder is diamond! The perfectly spherical shape of the tungsten carbide ball contributes to smooth and consistent writing.



Cartridge & Ink

The cartridge in a BIC[®] Clic Stic[®] has a minimum 2-year shelf life. WRITES FIRST TIME, EVERY TIME![®]

all in the family

Since its introduction in 1987, the classic **BIC[®] Clic Stic[®]** has been the most popular retractable pen in the promotional products industry! It's always in stock, and there is never a setup charge. Best of all, there are nine different popular BIC[®] Clic Stic[®] pen styles to choose from!



CS | BIC[®] Clic Stic[®] Pen



CSCG | BIC[®] Clic Stic[®] Grip Pen



CSSTY | BIC[®] Clic Stic[®] Stylus Pen

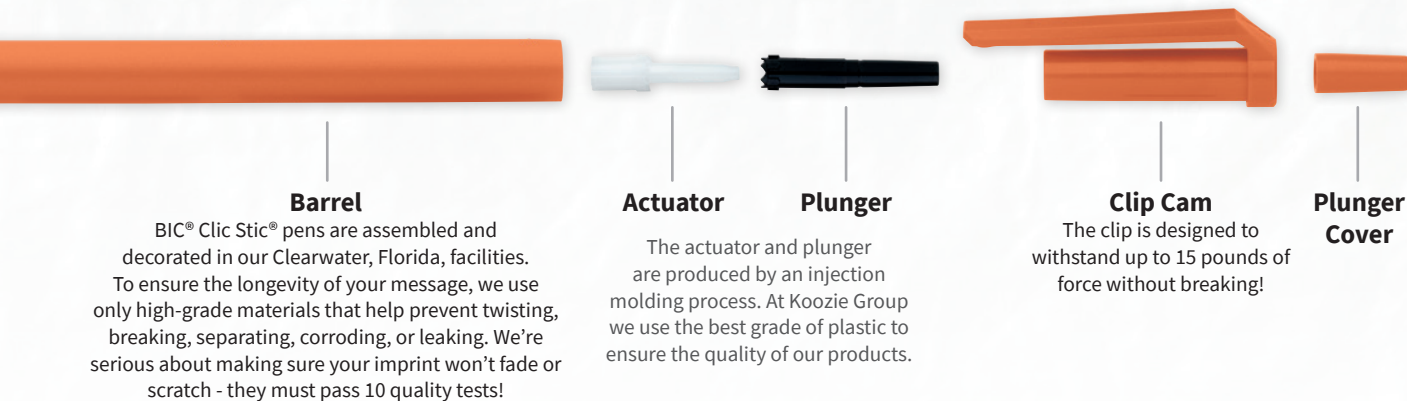


CSECO | BIC[®] Ecolutions[®] Clic Stic[®] Pen



Did You Know?

You can click your BIC® Clic Stic® pen **10,000 times!**
This is high-quality performance tested in our own Koozie Group® facility.



CSI | BIC® Clic Stic® Ice Pen



CSIG | BIC® Clic Stic® Ice Grip Pen



DCCS | BIC® Digital Clic Stic® Pen



CSANTI | BIC® PrevaGuard® Clic Stic® Pen*



CSSTYANTI | BIC® PrevaGuard® Clic Stic® Stylus Pen*

why **P** PREVAGUARD™

PrevaGuard® products contain an EPA registered antimicrobial additive that is molded directly into the pen's plastic components. This helps protect the pen by suppressing the growth of bacteria, molds, mildew and fungi, especially in high-moisture environments.

*These products do not protect users or others from disease-causing bacteria, viruses or germs.

Gotta get my  brand

anatomy of a Round Stic[®] pen



Durable Tungsten Carbide Ball

The only substance harder is diamond! The perfectly spherical shape of the tungsten carbide ball contributes to smooth and consistent writing.

Section

The BIC[®] Round Stic[®] pen offers over 600 trim and barrel color combinations! Mix and match colors to complement your logo!

MIX
MATCH

Cartridge & Ink

Inks used in all BIC[®] writing instruments are reviewed by a toxicologist at Duke University Medical Center according to the Art and Creative Materials Institute, Inc. (ACMI) Program.

all in the family

The BIC[®] Round Stic[®] is one of the best-selling BIC[®] ball pens in America. Over the years since its introduction in 1981, this classic pen has been modernized without changing its core appearance, and that is why it continues to be one of our top performers. Choose from 4 popular styles!



RS | BIC[®] Round Stic[®] Pen



RSI | BIC[®] Round Stic[®] Ice Pen



RSECO | BIC[®] Ecolutions[®] Round Stic[®] Pen



RSANTI | BIC[®] PrevaGuard[®] Round Stic[®] Ice Pen*

why PREVAGUARD™

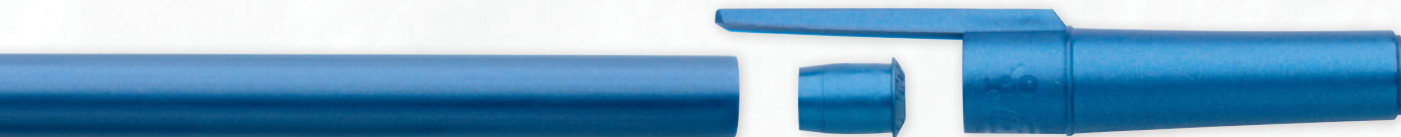
PrevaGuard[®] products contain an EPA registered antimicrobial additive that is molded directly into the pen's plastic components. This helps protect the pen by suppressing the growth of bacteria, molds, mildew and fungi, especially in high-moisture environments.

*This product does not protect users or others from disease-causing bacteria, viruses or germs.



Did You Know?

The BIC® Round Stic® pen was the first in the industry to have a **ventilated cap** to reduce the risk of asphyxiation in children. The cap complies with international safety standards, and today the ventilated cap is an industry requirement.



Barrel

BIC® Round Stic® pens are assembled and decorated in our Clearwater, Florida, facilities. All products are reviewed by a product safety specialist.

Button

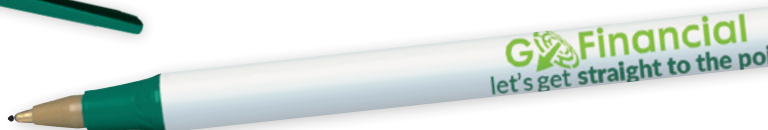
The button is welded onto the barrel to prevent separation. All BIC® writing instruments meet cap and end-closure safety standards.

Cap

The BIC® Round Stic® has a ventilated cap to reduce the risk of choking.



A CASE IN POINT...



A large credit union could highlight their corporate social responsibility efforts during a new member campaign. Using the theme Straight to the Point, they might talk not only about their services but also focus on their sustainability efforts and community involvement. Every new member would receive a welcome package made up of carefully selected items made from eco-minded materials, including the **BIC® Ecolutions® Round Stic® Pen (RSECO)** that is made of 76% pre-consumer recycled plastic and also carries the KG Factor designation. The credit union could also pledge to donate 50 of the same pens to local schools when someone opened an account, further building connections with their community.



The **BIC® Media Clic™ Pen (MC)** is a popular, slim-profile pen with an innovative retracting mechanism.

With 8 barrel and trim colors, you can mix & match your way to the perfect color combination for your brand.

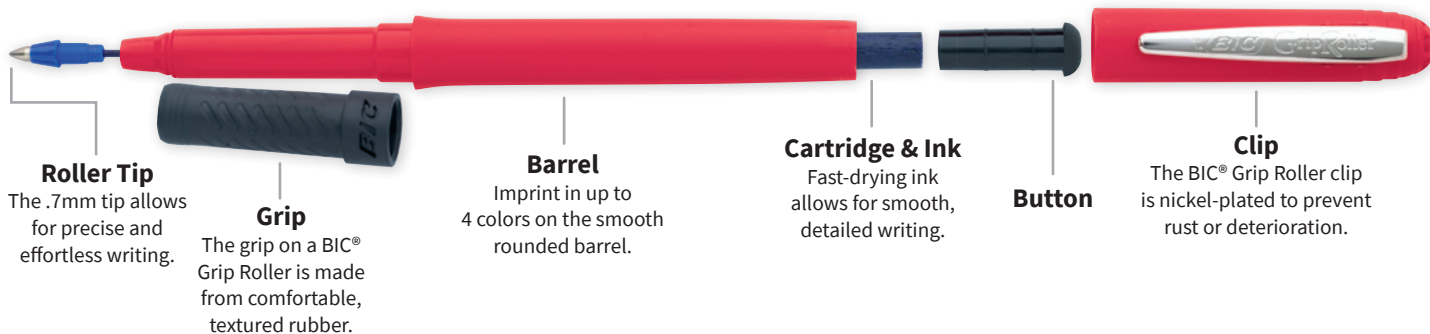


The **BIC® Ferocity Clic™ Gel Pen (FCLGEL)** features a translucent comfort rubber grip, a chrome metal clip, and an ultra-smooth gel roller with fast-drying gel.
Lefty-approved!

The **BIC® Intensity® Clic™ Gel Pen** (ICLGEL) is a modern take on the retractable pen. With an automatic clip-retracting mechanism, ultra-smooth gel roller, and a variety of trendy colors, it's bound to be one of your favorite styles! Features a 0.7mm fine-point tip and is available with black or blue ink. A true **customer favorite**, introduced in 2002, the ICLGEL continues to grow in popularity each year!



The **BIC® Grip Roller** (GR) is available in 9 popular colors and features a fine 0.7mm tip for precision writing. The fast-drying ink allows for a smooth, detailed writing experience, while the textured rubber grip contributes to better control and comfort. The rounded barrel and nickel-plated clip give the pen a contemporary look.



At the click of a color-coded button, the **BIC® 4-Color™ Pen (4C)** enables you to select from black, blue, red, and green ink. Popular in the Education and Healthcare industries, this pen allows teachers and nurses to never search for separate pens again. The internationally recognized BIC® brand name molded into the cap of the pen is always associated with product safety, superior quality, and innovation.



4 Durable Tungsten Carbide Balls

The only substance harder is diamond! The perfectly spherical shape of the tungsten carbide ball contributes to smooth and consistent writing. Four different ink colors in one pen! High-quality ink dries quickly and offers smooth writing.

Long Lasting

Contains the writing ink of four cartridges, making it last longer.

Worldwide Recognition

The internationally recognized and trusted BIC® brand logo is molded into the cap.

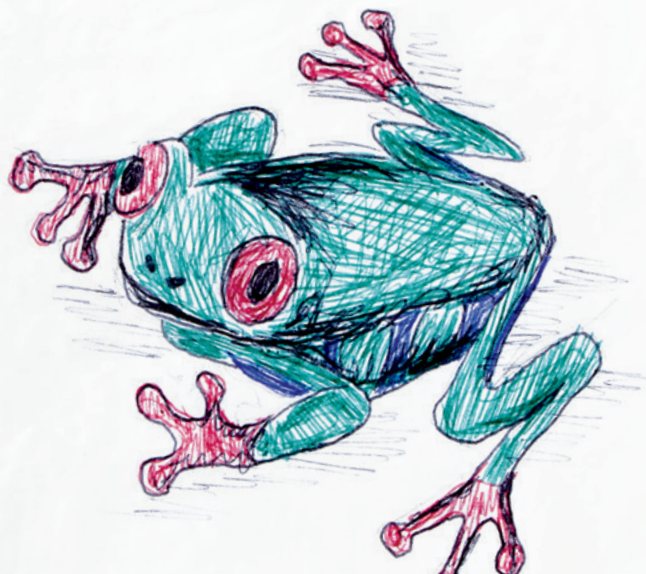


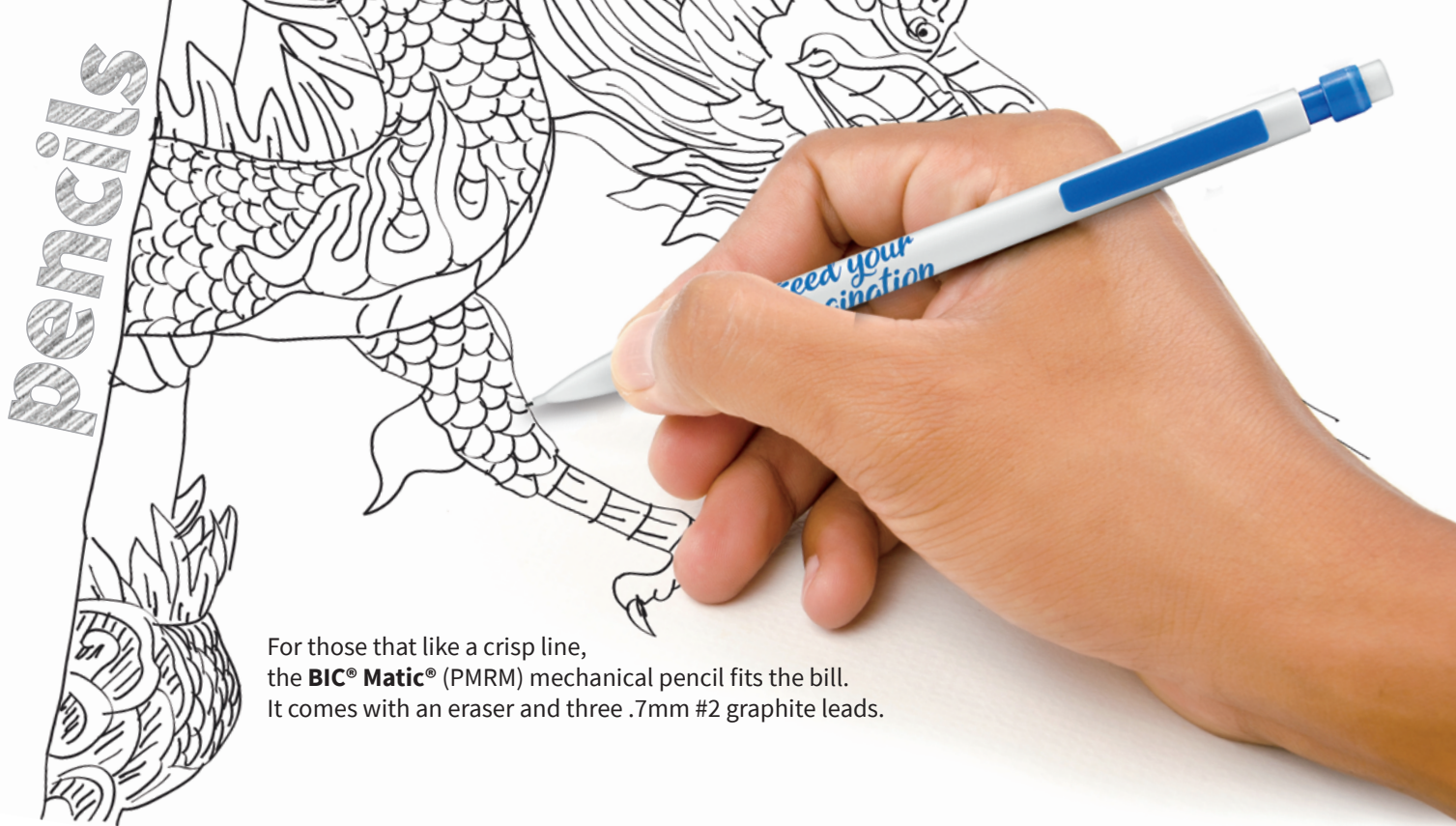
Green Ink

Black Ink

Blue Ink

RED INK





For those that like a crisp line, the **BIC® Matic®** (PMRM) mechanical pencil fits the bill. It comes with an eraser and three .7mm #2 graphite leads.



The **BIC® Medic Clic™ Mechanical Pencil** (PMRMC) has a mid-profile barrel that offers a larger imprint area, while the innovative retracting mechanism with eraser gives it a unique look. Includes .7mm #2 graphite leads in black.



The **BIC® Clic-Matic®** (PMRCM) delivers with an innovative side lead-advance mechanism, textured rubber grip for comfort and control, and three .7mm #2 graphite leads that write a black, smooth line.

Gotta get my  brand



The **BIC® Mark-It™ Permanent Marker** (MRPG) has it all: a bullet nib, fade-resistant ink, and a comfortable rubber grip. Available in black and blue. U.S. Patent Nos. 6,485,211

Equally useful at the office or in the classroom, the classic **BIC® Brite Liner Grip™** (BLG) features vibrant highlighter ink to make your color-coding stand out and a textured rubber grip that provides a comfortable way to get your work done. Available in blue, green, orange, pink, and yellow. U.S. Patent Nos. 6,485,211B1



souvenir®
brand

The Souvenir® brand tells modern stories
with a fresh and imaginative twist.

Designed to fit your unique style, Souvenir®
products are the perfect choice to record
special moments, memories, and ideas.

Use the power of Souvenir® quality to
effortlessly showcase your distinctive brand.

It's your personality on paper, it's your story™.

distinction

Designed exclusively in-house with elevated features to ensure your message stands out from the crowd

rainbow of colors

Available in an array of colors, including on-trend hues that grab attention

free

Imprint color changes
Setup

ink technology

Nearly 60 years of supplying quality pens demonstrated by advanced ink technology for exceptionally smooth write-out

10+ Souvenir® pens include our exclusive, premium InstaGlide™ hybrid ink



innovation

Unique shapes, styles, and textures backed by more than a hundred years of progress in promotional writing instruments

history

Launched in 1908, the Souvenir® brand has been a leader in supplying promotional writing instruments for over a century

design

Exclusive, innovative designs with branded features

modern

Fun, trendy, fresh, reliable, trustworthy classics with a modern twist

why souvenir® brand

economical

Elevated features, including hybrid ink and Souvenir® branding, are available at budget-conscious price points

full color

Full-color imprint available on select styles



let's think about **ink**

InstaGlide™

Pens with hybrid ink glide smoothly like a gel pen but dry instantly like a ballpoint pen to prevent smearing. Our exclusive, premium InstaGlide™ hybrid ink was developed to ensure a sophisticated writing experience with smooth, consistent write out.

Ballpoint

1mm and 1.2mm Medium Point available

Roller

0.7mm Fine Point

Highlighter

what's the **point**



0.7mm



1.0mm



1.2mm

The **Souvenir® Image Grip Pen (IMGG)** features the Souvenir® brand icon cut out of the smooth white barrel of the pen, showing a pop of color that coordinates with the clip. The chrome-plated plunger gives it a polished look, and the rubber grip adds comfort.



oh...the sweet taste of success!

If a smoothie shop wanted to generate some buzz about their newest flavor, they could promote the delicious addition on all their socials with an offer of a free **Souvenir® Image Grip Pen (IMGG)** with the purchase of a Lemon Summer-Ade. Choosing the bright yellow trim to complement their branding and to tie in with the lemon theme of the smoothie, the shop's logo would be prominently featured on the barrel as a reminder to customers to visit them often.

Make a colorful splash with the **Souvenir® TFW Pen** (55934). Each plastic barrel is a stunning mix of bright hue and white, with a die-cut Souvenir® icon detail for an added punch of style. With InstaGlide® hybrid ink, distinctive clip, and embossed grip, this pen is unlike any other at a price point your clients will love.



The translucent clip on the **Souvenir® Verse Pen** (VRSG) matches its solid-colored barrel and the comfortable textured grip lends a sleek, modern look. The Souvenir® logo is debossed on both sides of the barrel.



The **Souvenir® Rayley Pen** (56032) brings both style and function to your desk. The sharp silver accents pop against its translucent barrel, while the rubber grip makes it comfortable to hold.

Pair it with a journal! (16165)

This leatherette-cover notebook pairs well with the companion Rayley pen. The bonus expandable pocket on the inside back cover provides the perfect storage spot for important notes and information.



The **Souvenir® Rize Grip Pen** (RZG) features a colorful wraparound clip that includes a cut-out Souvenir® icon and a matching comfortable rubber grip. A crisp white barrel and chrome-plated plunger and tip create a nice contrast for a modern look.



The **Souvenir® Anthem Pen (ANTH)** features chrome-plated accents with the Souvenir® logo molded into metal rivets. A dimpled rubber grip matches the color of the translucent barrel and provides a comfortable writing experience.

Show off your brand's innovative style with the ultramodern look of the metallic **Souvenir® Daven Pen (56035)**. The richly colored barrel is perfectly balanced by chrome accents, a sleek matching clip, and rubberized grip with graphic line detail. Complete with a cut-out Souvenir® icon near the plunger to really elevate your brand's next promotion.

Pair with the **Souvenir® Daven Mechanical Pencil (56036)** to create a gift set that everyone would love to receive. The metallic barrel of this mechanical pencil is perfectly complemented by a tone-on-tone rubberized grip with graphic design and coordinating translucent cap to protect the eraser. Comes with 0.5mm #2 graphite lead.






The **Souvenir® Story Pen** (55920) embodies the signature Souvenir® style with a stylized “S” on the grip that matches the vivid barrel hue. A chrome Souvenir® emblem rounds out the design, and a bold 1.2mm write-out provides an elevated writing experience.



Also available...the **Souvenir® Story Stylus Pen** (55938) is multifunction with high style. The gunmetal barrel is complemented by a chrome plunger and tip with black clip and grip. A 1.2mm bold write-out offers a smooth, consistent writing experience. Flip effortlessly between paper and screen with the built-in stylus.
U.S. Patent Nos. 8,847,930; 9,092,077

More than just a slide-action pen, the **Souvenir® Jalan Highlighter Pen Combo** (56026) is a multifunctional writing instrument that also has a dual-tip highlighter. The innovative design is perfect for fast color-coding and marking because you can change the color with a simple turn of the pen.





The **Souvenir® Emblem Pen** (EMBW) features an elegantly contoured white barrel with a comfortable rubber grip and chrome-plated accents. The Souvenir® logo is molded into metal rivets on the upper barrel.

The elegant **Souvenir® Emblem Stylus Pen** (EMBSTY) features a contoured barrel with a comfortable rubber grip and chrome-plated accents. Flip the pen over to use the handy capacitive screen stylus on the plunger.

Make a bold statement with the **Souvenir® Emblem Gel Pen** (EMGP)! Available in a variety of eye-catching colors, the EMGP features a shiny contoured barrel, comfortable rubber grip, and 0.7mm fine-point black gel ink for a smooth writing experience.

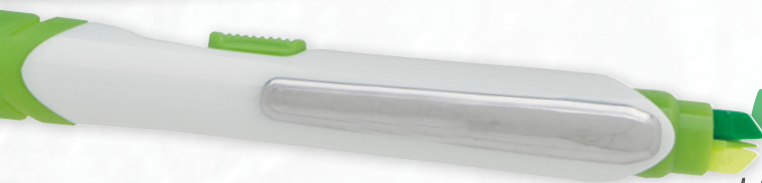
Chrome-plated accents pop against the richly hued barrel of the **Souvenir® Emblem Color Pen** (EMBC), while the ridged rubber grip provides comfort while jotting a note or writing a long letter. The Souvenir® logo is molded into metal rivets on the upper barrel.



Shine on as you write on with the **Souvenir® Metallic Truss Pen (56017C)**! Available in a variety of rich colors, this polished writing instrument features a metallic barrel and clip, a matching-color grip, chrome trims, and 1.2mm medium ballpoint black ink.

The fully rubberized metal **Souvenir® Armor Pen (55945)** truly makes a statement with its chrome tip, clip, and die-cut grip design. Elevated features like the Souvenir® logo atop the plunger and InstaGlide® upgraded hybrid ink complete the polished performance of this high-style writing instrument.





ENJOY USING THE
SOUVENIR® JALAN HIGHLIGHTER
PEN COMBO (56026)
WITH ITS DUAL-TIP HIGHLIGHTING!
IDEAL FOR FAST COLOR CODING.

SOUVENIR® PENCIL SOLIDS (BPS) FEATURE
A ROUND WOODEN BARREL THAT'S AVAILABLE
IN A WIDE VARIETY OF COLORS.
INCLUDES #2 GRAPHITE LEAD.

the **Classic** Collection

Assembled in the USA at our facility in Clearwater, Florida, the **Classic Collection** includes writing instrument families that you

know and love:

Clic™, WideBody®, Tri-Stic®, and Pivo®.

These tried-and-true pens are made from high-quality materials and have a long track record of getting the job done.

archetypal
standard
quintessential
classic

1. Belonging to the highest rank or class.
2. Serving as the established model or standard.
3. Having lasting significance or worth; enduring.

exemplary
ideal

prime
staple

familiar

definitive

imitable

textbook

lasting

paradigmatic

model

Classic Collection

high quality

Tried-and-true writing instruments
made with high-quality materials
and imprint methods

USA Proud

Classic Collection writing
instrument families are
proudly assembled in our
Clearwater, Florida, facilities



industry staples

Classic styles that have a long,
successful history of
promoting brands

full color

The Classic Collection includes
popular wide-profile Digital
WideBody® pen styles with a
large full-color, 360-degree
imprint on the barrel



why *the* Classic Collection?

so colorful

Choose from hundreds of
possible color combinations to
mix & match your way to
the perfect combination
for your brand



free

Setup
Imprint color changes
Writing ink color change

blue ink

All Classic Collection writing
instruments are available
with blue ink

selection

Two ballpoint options
available: 1mm Medium
and 0.7mm Fine Point





Classic Collection

Polished, gold-plated trim (CLG)

Clic™ Pen (CL) and Clic™ Gold Pen (CLG)

Polished, nickel-plated trim (CL)

Mix & Match Cap and Barrel Colors

With 21 cap and 21 barrel colors, you can mix & match your way to over 400 possible color combinations!

MIX
MATCH

Durable Tungsten Carbide Ball

The only substance harder is diamond! The perfectly spherical shape of the tungsten carbide ball contributes to smooth and consistent writing.



The **Tri-Stic® Pen** (TS) is a classic triangular-shaped pen with loads of promo possibilities! Three sides offer three different imprint areas in three different colors. Plus with nearly 200 possible trim and barrel color combinations, your options are almost limitless.



There are **2 additional styles** of Tri-Stic® pens available. Check out the...

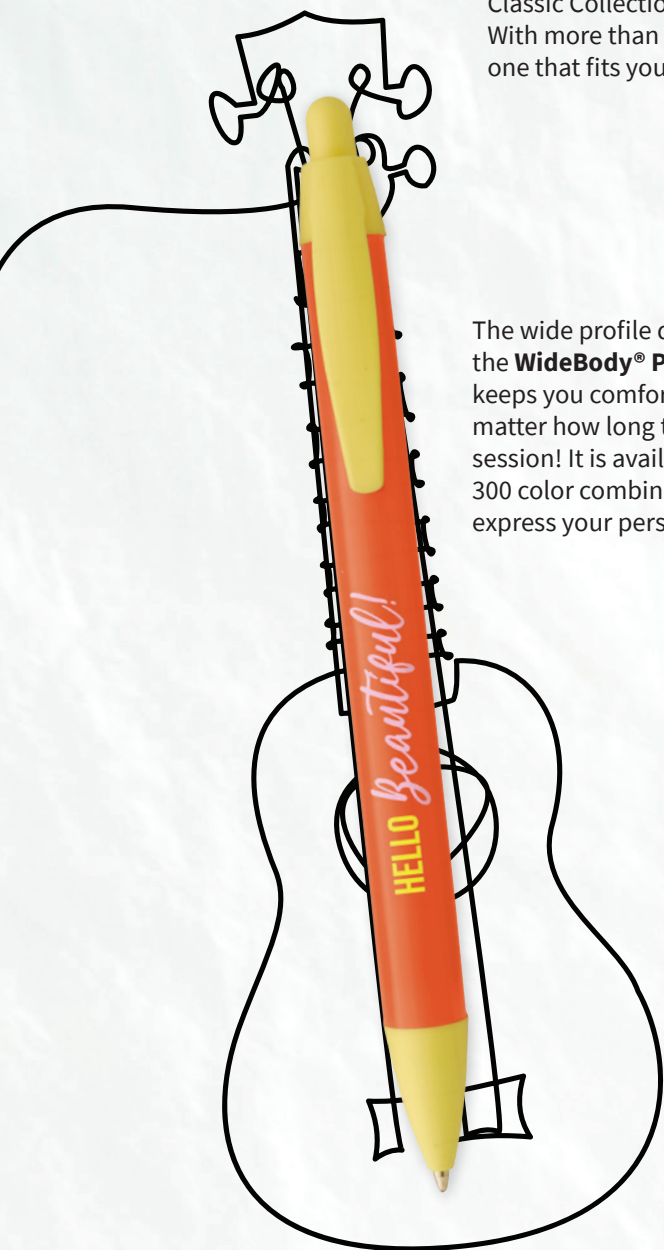
Tri-Stic® Clear Pen (TSCL), which has a translucent barrel for added interest.



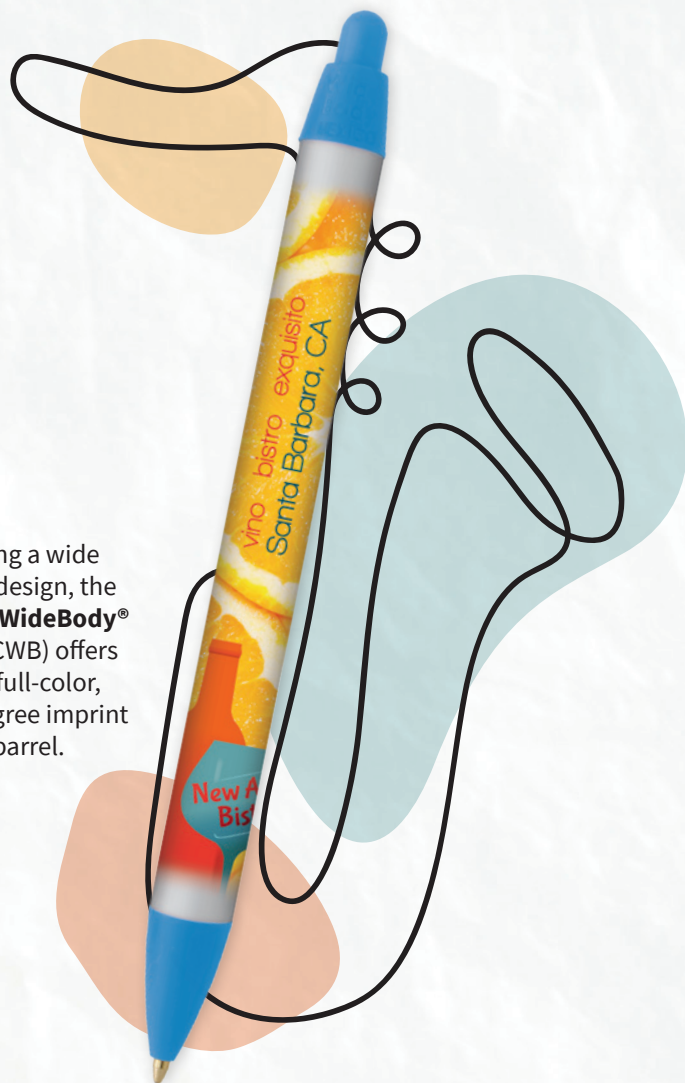
Tri-Stic® RPET Pen (TSECO) - this pen is made of 73% pre-consumer recycled plastic.

Classic Collection

Classic Collection **WideBody® Pens** offer a wide profile with ample imprint space. With more than 10 different WideBody® styles to choose from, you're sure to find one that fits your groove!



The wide profile design of the **WideBody® Pen** (CSWB) keeps you comfortable no matter how long the writing session! It is available in over 300 color combinations to express your personal style.



Featuring a wide profile design, the **Digital WideBody® Pen** (DCWB) offers a large full-color, 360-degree imprint on the barrel.


The added soft contoured rubber grip on the **WideBody® Grip Pen** (CSWBG) adds comfort to all your writing!




With the **WideBody® Message Pen** (CSWBMES) you can add up to six different rotating messages to the large barrel imprint for maximum messaging!

Classic Collection

Classic Collection **Pivo® Pens** are sleek twist-action retractables that feature a slim-profile design and offer a variety of point styles and ink colors to fit the way you like to write.



With the **Pivo® Pen** (TWP) you can mix & match pen and ring colors to create up to 100 possible color combinations!



The **Pivo® Chrome Pen** (TWPC) and **Pivo® Clear Chrome Pen** (TWPCLC - shown) feature a chrome-plated ring.



Pivo® Gold Pen (TWPG - shown) and **Pivo® Clear Gold Pen** (TWPCLG) feature gold-plated trim for an elevated sense of style.



but wait...
there's
MORE!

Discover Good Value™
& Dri Mark® brands,
plus other trendy styles.



Good Value[®] brand

Good Value[™] brand represents the best for less.
Reliable quality. Exceptional savings. Surprising selection.
Check out our proven best sellers
at practical price points.



Good Value.

selection

With Good Value[™] brand, you'll
find those essential industry staples

design

The Good Value[™] brand
keeps it simple & functional

value

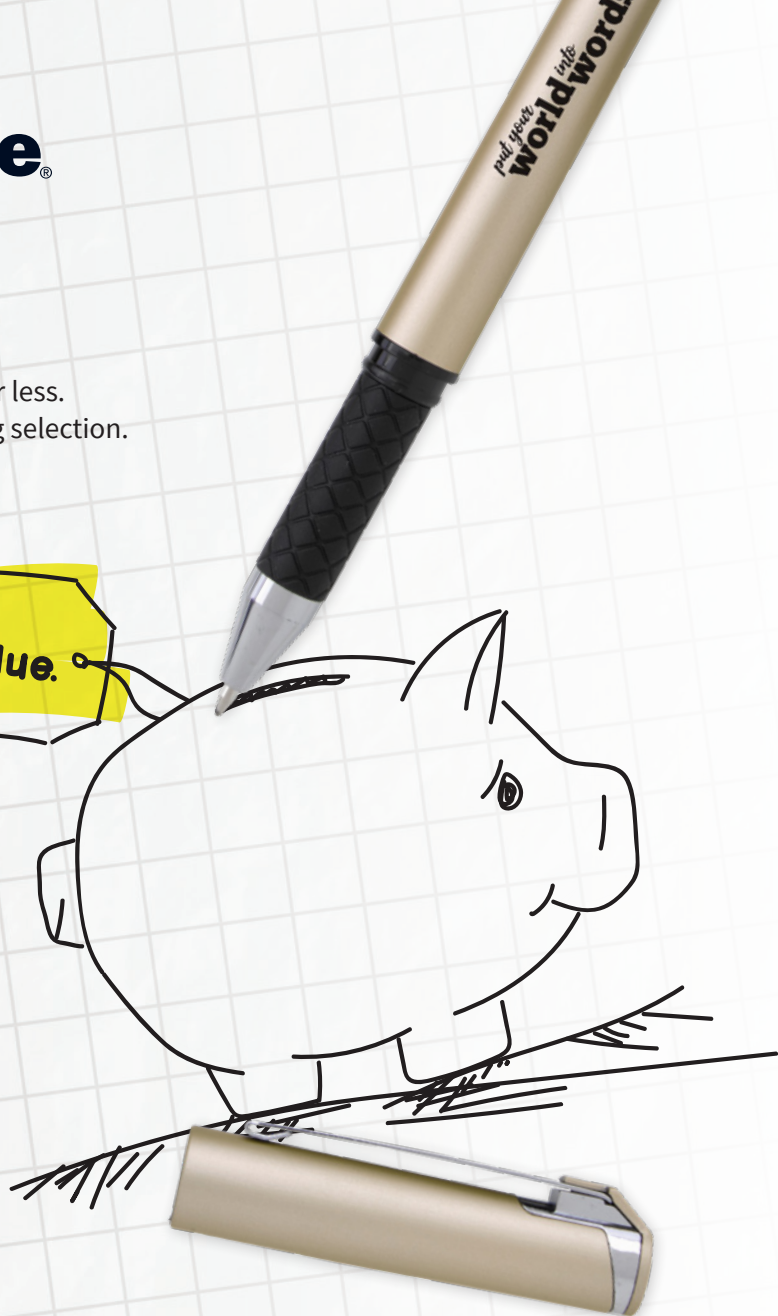
Just what you need,
at the right price

cartridges

Lead, hybrid ink, gel, ballpoint,
and highlighter styles

point sizes

0.7mm and 1.0mm styles



Check out the practical **Contender Pen** (55155), which features a white barrel with contrasting trim. Assembled in the USA, you'll like this staple that gets the job done.



We love the frosty barrel and translucent trim of the **Chiller Pen** (55300). Its comfy rubber grip will get you through an afternoon of note-taking or a long board meeting.

Users of the **Dart Pen** (55245) appreciate this go-to writing instrument for its Ink Stream Technology™ that hits the mark with consistent, smooth writeout.



The **Dart Highlighter** (56038) is a versatile click-action highlighter with a slim felt tip that can also write like a marker. The Dart's contoured shape fits nicely in your hand and comes with a cap to keep the highlighter from drying out.

The versatile **Dart Pen** family leads the retractable market with a great price point and large imprint sizes available in a variety of colors and locations. With options for blue ink and upgraded ink cartridges, these cost-effective pens don't skimp on function either. Choose from over a dozen styles with features such as chrome accents, metallic and frosted barrels, comfortable textured rubber grips, or recycled material content.



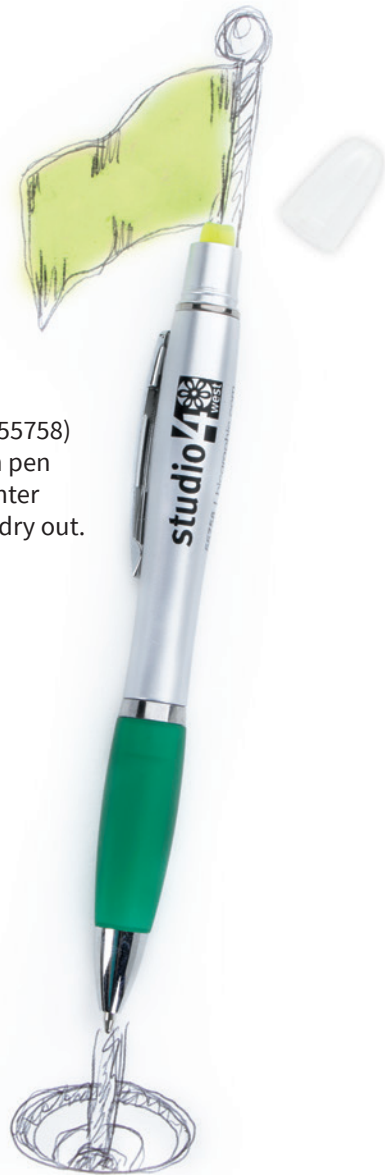
Style meets function in the **Dart Color Pen** (55732). You'll appreciate not only its contoured design and trendy colors but also its upgraded ink that provides a consistent, smooth write-out.



With shiny chrome accents and eye-catching barrel colors, the **Chrome Dart Pen** (55665) is sure to make an impression! It features Ink Stream Technology™ for a consistent, smooth write-out.



The **Jive Pen** (55702) features smooth contours and a textured rubber grip that make this retractable pen fit nicely in your hand. Its metallic barrel - available in 8 rich colors - jazzes up the look.



Multitaskers unite!
The **Silver Ion Wax Gel Highlighter Pen** (55758) features a twist-action pen with a wax gel highlighter that will not smear or dry out.

The **Cali Pen's** (55897) chrome accents and fully rubberized barrel give this two-piece gel pen a sophisticated look. The added stylus feature makes this pen essential for your A Game.



Dri[®]mark brand

PRODUCTS INC.

Since 1958, **Dri Mark** has been a leader in the marker manufacturing industry. The first in the United States to sell an instant-dry marker, the company's tradition shines through in all that they do. Today, Dri Mark is the standard for highlighters, dry erase markers, and permanent markers. Dri Mark puts the well-being of its employees first knowing the quality of their products depends on an engaged workforce.

You can feel good about trusting Dri Mark for all your marker needs.





56048 | Dri Mark® Double Header Highlighter Nylon Pen Combo

Perfect for making notes or highlighting important passages of text, these dual-use pens feature a pen on one end and a highlighter on the other, so you can easily switch back and forth while studying or reading a report.

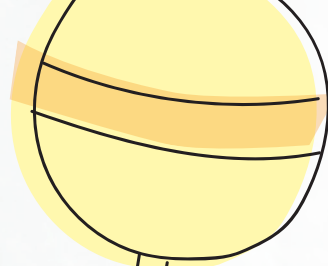
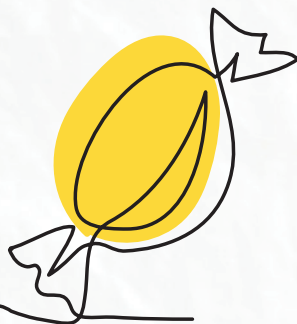


56049 | Dri Mark® Double Header Highlighter Ball Pen Combo

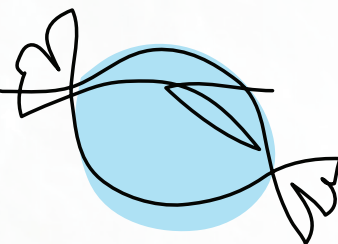


The **Element Pen** family offers sweet solutions for every promotion! With 8 different styles to choose from, you're sure to find one that fits your taste. Whether you're looking for gel, metallic, translucent, or pearl, we've got just the right flavor for your next campaign.

The **Element Pen** (55210) features translucent colors with a comfortable grip – a great recipe for your next promotion!

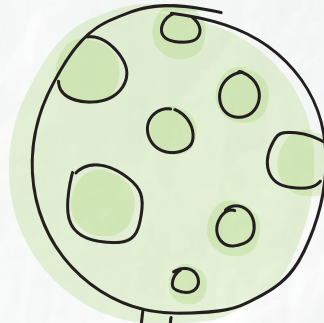
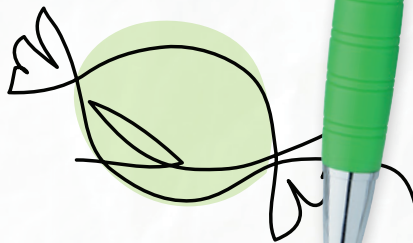
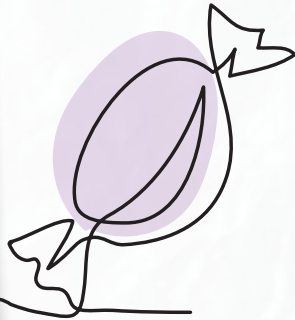


The sleek plunger-action **Element Slim Pen** (55820) is a tried-and-true winner. Its bright translucent colors make it a treat for the eyes and fun to use!

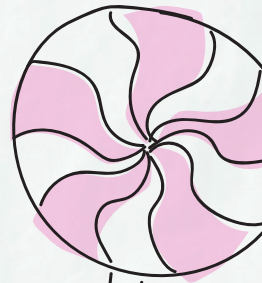
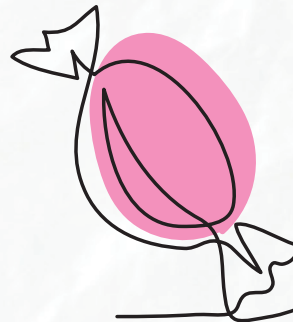





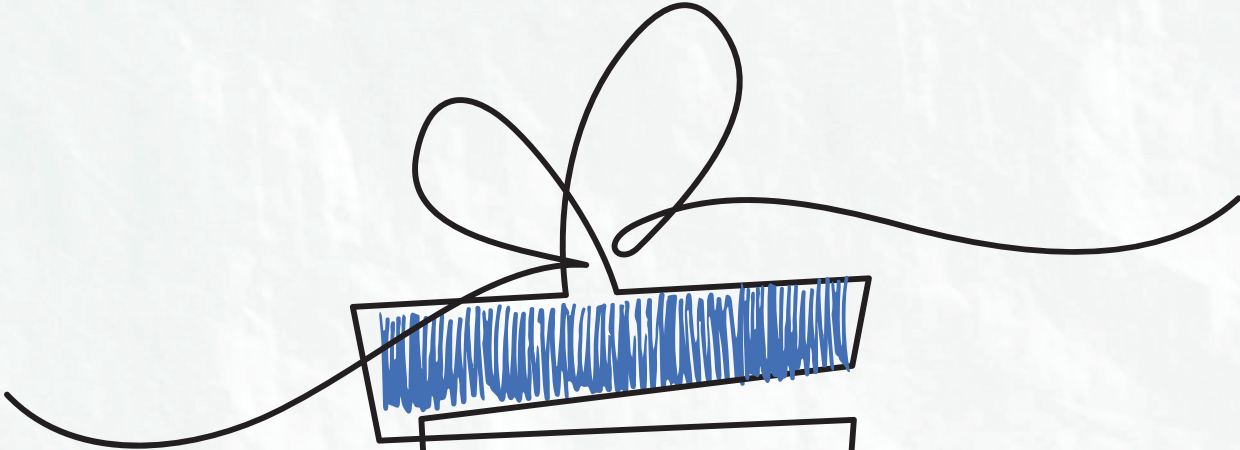
The **Element Gel Pen** (56039) features 0.7mm fine-point gel ink and a stylish metal clip for that retail look.





The **Silver Element Stylus Pen** (55741) boasts a sleek silver barrel with matching vibrant trim colors. The built-in soft-touch stylus makes it a go-to favorite!



The **Pearl Element Stylus Pen** (55793) comes in 6 trendy trim colors with a pearly white barrel. The functional grip and added stylus are the finishing touches!



The **Spirit Pen's** (55234) bright white barrel is set off by translucent trim. This medium-point ballpoint has a slightly contoured rubber grip that will fit nicely in your hand.



You'll love the look and feel of the **Metallic Viper Pen** (55231). It comes in four rich, dark colors and its medium-point cartridge makes for smooth writing.



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