

# programs

made

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## What is a program?

**A program is developed to build and promote consistent brand loyalty** across products for a specific end user. Programs involve multiple products and orders throughout the program period. Forecasts are typically provided to ensure proper inventory for this business. A program provides consistent branding, using a common logo or message for the company or business being promoted.

### Special Perks!

- **SPECIAL** Program Pricing
- **FREE** Set-Up
- **FREE** Imprint Color Matching
- **FREE** art sales agreement to reduce art clarifications and errors
- **SAVE** time & money!

### Everyday Advantages!

- **FREE** Virtual Samples
- **FREE** Exact Quantity Shipments
- **FREE** Reorder Set-Ups
- **FREE** Copy Changes

### Simplicity + Repeatability = Profitability

Programs secure business and end users year over year. We're here to help you through each step of setting up a program. The initial effort will pay off big in future years with an easy renewal process.



Universal Source® products are not eligible.

let us **help** you **grow** your business

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