

KAPSTON® COOL & COLLECTED...it's in the Bag!



The KAPSTON® brand includes seven lifestyle collections featuring durable materials, distinctive details, and exclusive designs.

When building campaigns that are meant to impress, you can count on KAPSTON® collections to stand out from the promo crowd. Use this buyer's guide to help find the perfect cool & collected solution for your clients, because with the KAPSTON® brand...it's in the bag!

Collection Name	Jaxon Casual Cool	Willow Eco Conscious	Town Square Modern Moves	Pierce Trendy Yet Timeless	San Marco Contemporary Classic	Natisino Sophisticated Style	Stratford Executive Excellence
Item Numbers	15861, 15862, 16045, 16085, 16130	16193, 16194, 16237, 16245	16234, 16236, 16235, 16254	16043, 16067, 16018, 15806, 16053, 15805, 15932, 15807, 16020, 16112, 16246	16079, 16080, 16081, 16082	15958, 15957, 15979, 15955, 15956	15852, 15853, 16056, 16019
Perfect For	 16085	 16193	 16236	 15805	 16081	 15958	 15852
	Stylish Students	Going for Greener	Active Individuals	Urban Professionals	Tailored Trendsetters	Chic Influencers	Business Travelers
Collection Includes	5 Pieces Backpack, Fanny Pack, Briefcase, Slingpack, Organizer	4 Pieces Backpack, Fanny Pack, Duffel, Tote-Pack	4 Pieces Backpack, Slingpack, Duffel, Fanny Pack	11 Pieces Luggage Tag, Journal, Padfolio, Toiletry Bag, Passport Wallet, Tote-Pack, E-Messenger, Briefcase, Backpack, Computer Tote, Briefcase-Pack	4 Pieces Tote, Backpack, Messenger, Duffel	5 Pieces Tote, Zippered Padfolio, Duffel, Backpack, Briefcase	4 Pieces Garment Duffel, Backpack, 4-Wheeled Carry-On, Padfolio
Material	 600D Polyester	 Made with post-consumer recycled PET	 Polyester Twill	 600D Polyester	 16 oz. Canvas	 Leatherette	 1680D Polyester
Colors	 Black, Blue	 Charcoal, Green, Tan	 Black, Navy	 Gray, Navy	 Gray, Natural, Navy	 Tan, Black	 Black
Elevated Features	 Leatherette Accents Modern, Functional Styling	 Soft, Faux Suede Bottom Two-tone Design	 Premium Material Plenty of Pockets	 Two-Tone Material Branded KAPSTON® Rivet	 Striped Lining, Leatherette and Suede Handles	 Antique Brass Trim, Imprinted Hang Tag & Elegant Deboss Imprint	 Durable Material Deboss Patch Imprint
Full-Color Imprint Option							
Collection Standouts	 15861 KAPSTON® Jaxon Backpack  16045 KAPSTON® Jaxon Fanny Pack	 16193 KAPSTON® Willow Recycled Backpack  16194 KAPSTON® Willow Recycled Fanny Pack	 16234 KAPSTON® Town Square Backpack  16235 KAPSTON® Town Square Duffel	 15932 KAPSTON® Pierce Tote-Pack  16067 KAPSTON® Toiletry Bag	 16079 KAPSTON® San Marco Tote  16082 KAPSTON® San Marco Duffel	 15955 KAPSTON® Natisino Backpack  15957 KAPSTON® Natisino Duffel	 16056 KAPSTON® Stratford 22" Garment Duffel