

KAPSTON™ COOL COLLECTED...it's in the Bag!



The KAPSTON® brand includes seven lifestyle collections featuring durable materials, distinctive details, and exclusive designs.

When building campaigns that are meant to impress, you can count on KAPSTON® collections to stand out from the promo crowd. Use this buyer's guide to help find the perfect cool & collected solution for your clients, because with the KAPSTON® brand ... it's in the bag!

)N° brand it's in the				
Collection Name	Jaxon Casual Cool	WillOW Eco Conscious	Town Square Modern Moves	Pierce Trendy Yet Timeless	San Marco Contemporary Classic	Natisino Sophisticated Style	Stratford Executive Excellence
Item Numbers	15861, 15862, 16045, 16085, 16130	16193, 16194, 16237 16245	16234, 16236, 16235, 16254	16043, 16067, 16018, 15806, 16053, 15805, 15932, 15807, 16020, 16112, 16246	16079, 16080, 16081, 16082	15958, 15957, 15979, 15955, 15956	15852, 15853, 16056, 1603
Perfect For	16085	B _{etterfly} Gardens	ESCOPE THE ORDINARY	15805	16081	15958	15852
	Stylish Students	Going for Greener	Active Individuals	Urban Professionals	Tailored Trendsetters	Chic Influencers	Business Traveler
Collection Includes	5 Pieces	4 Pieces	4 Pieces	Pieces	4 Pieces	5 Pieces	4 Pieces
	Backpack, Fanny Pack, Briefcase, Slingpack, Organizer	Backpack, Fanny Pack, Duffel, Tote-Pack	Backpack, Slingpack, Duffel, Fanny Pack	Luggage Tag, Journal, Padfolio, Toiletry Bag, Passport Wallet, Tote-Pack, E-Messenger, Briefcase, Backpack, Computer Tote, Briefcase-Pack	Tote, Backpack, Messenger, Duffel	Tote, Zippered Padfolio, Duffel, Backpack, Briefcase	Garment Duffel, Backpa 4-Wheeled Carry-On, Pad
Material	600D Polyester	Made with post-consumer recycled PET	Polyester Twill	600D Polyester	16 oz. Canvas	Leatherette	1680D Polyester
Colors	Black, Blue	Charcoal, Green, Tan	Black, Navy	Gray, Navy	Gray, Natural, Navy	Tan, Black	Black
Elevated Features						EXCENTIBUR	
	Leatherette Accents Modern, Functional Styling	Soft, Faux Suede Bottom Two-tone Design	Premium Material Plenty of Pockets	Two-Tone Material Branded KAPSTON® Rivet	Striped Lining, Leatherette and Suede Handles	Antique Brass Trim, Imprinted Hang Tag & Elegant Deboss Imprint	Durable Material Deboss Patch Imprin
Full-Color Imprint Option							
Collection Standouts	15861 KAPSTON® Jaxon Backpack 16045 KAPSTON® Jaxon Fanny Pack	16193 KAPSTON® Willow Recycled Backpack Brokib Verge	16234 KAPSTON® Town Square Backpack	15932 KAPSTON® Pierce Tote-Pack	16079 KAPSTON® San Marco Tote	15955 KAPSTON® Natisino Backpack	16056 KAPSTON® Stratford 22" Garment