

the **brands** you *love*



WRITES FIRST TIME  
EVERY TIME!®



GR  
BIC® Grip Roller Pen



4C | BIC® 4-Color™ Pen



BLG | BIC® Brite Liner Grip™

PMRM  
BIC® Matic®  
Pencil

## why BIC® brand?

People around the globe recognize the iconic BIC® brand. Each BIC® product has – at its core – values of innovation, simplicity, and reliability. You can count on BIC® products like BIC® Clic Stic® and BIC® Round Stic® that WRITES FIRST TIME, EVERY TIME!®. With unending color options and cutting-edge customization techniques, there are countless ways to express your brand’s exceptional personality.

RS | BIC® Round Stic® Pen



FCLGEL  
BIC® Fercocity Clic™ Gel Pen

## we carry BIC®...

- gel pens
- highlighters
- markers
- pencils
- ballpoints
- roller balls

## who's buying?

- the student and teacher
- the nurse
- the banker
- the closing agent
- the financial planner
- the hotel manager
- the waitstaff



CS | BIC® Clic Stic® Pen

*Koozie Group is the exclusive promotional products supplier of the BIC® brand in the US and Canada.*

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