

# why brand

For more than 50 years, people around the world have recognized the value of iconic **BIC®-branded** promo products.

## protection

Popular BIC® writing instrument styles are available with PrevaGuard® protection.\*



## usa proud

We assemble 10+ BIC® writing instruments in our Clearwater, Florida, facility.



## sustainability

BIC® Ecolutions® products are manufactured with recycled materials.



## color

Create the perfect color for your brand with mix & match color options on many BIC® writing instruments.



## free

Set-up, imprint color changes & writing ink color changes.

## reliability

Writes First Time, Every Time!® Simple, inventive, and reliable choices for everyone, everywhere, every time.

## recognition

Associate your company, logo, or event with the iconic BIC® brand, which is recognized worldwide.

## quality

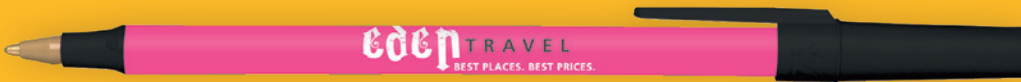
Top-grade materials and cartridges ensure the longevity of your message.

## safety

BIC® products and inks comply with U.S. and international product safety laws and standards, including tests for lead and other heavy metals.

## trusted leader

For 50 years, BIC has created products made to last and fit any budget.



**RS BIC® Round Stic® Pen**  
as low as \$.49(B) | min. 500  
**Barrel Color:** 20+ Colors **Trim Colors:** 20+ Colors  
**Ink Color:** Black, Blue **Point:** Ballpoint, Finepoint



**CS BIC® Clic Stic® Pen**  
as low as \$.65(B) | min. 300  
**Barrel Color:** 20+ Colors **Trim Colors:** 20+ Colors  
**Ink Color:** Black, Blue **Point:** Ballpoint, Finepoint



**ICLGEL BIC® Intensity® Clic™ Gel Pen**  
as low as \$2.27(C) | min. 150  
**Barrel Color:** 10 Colors  
**Ink Color:** Black, Blue **Point:** Finepoint



**GR BIC® Grip Roller Pen**  
as low as \$1.23(C) | min. 150  
**Barrel Color:** 9 Colors  
**Ink Color:** Black, Blue **Point:** Roller



**FCLGEL BIC® Ferocity Clic™ Gel Pen**  
as low as \$2.45(C) | min. 150  
**Barrel Color:** 5+ Colors  
**Ink Color:** Black, Blue **Point:** Finepoint



**PMRM BIC Matic®**  
as low as \$.74(C) | min. 300  
**Barrel Color:** White **Trim Color:** 3 Colors  
**Ink Color:** Graphite **Point:** Lead



You can count on BIC® products such as BIC® Clic Stic® and BIC® Round Stic® that

**WRITES FIRST TIME, EVERY TIME!®.**

With unending color options and cutting-edge customization techniques, there are countless ways to express your brand's exceptional personality.



**BIC® PrevaGuard® Clic Stic® Pen\***  
CSANTI as low as **\$.76(B) | min. 300**

**Barrel Colors :** 5+ Colors **Trim Colors:** 5+ Colors  
**Ink Color:** Black, Blue **Point:** Ballpoint, Finepoint

PrevaGuard® products contain an EPA registered antimicrobial agent that is molded directly into the structure of the product to help protect it by suppressing the growth of bacteria.

\*These products do not protect users or others from disease-causing bacteria, viruses, or germs.



**BIC® PrevaGuard® Round Stic® Pen\***  
RSANTI as low as **\$.59(B) | min. 500**

**Barrel Colors:** 5+ Colors **Trim Color:** 5+ Colors  
**Ink Color:** Black, Blue **Point:** Ballpoint, Finepoint



**BIC® Ecolutions® Round Stic® Pen**  
RSECO as low as **\$.58(B) | min. 500**

**Barrel Color:** White **Trim Color:** 4 Colors  
**Ink Color:** Black, Blue **Point:** Ballpoint, Finepoint



**BIC® Brite Liner Grip™**  
BLG as low as **\$1.10(C) | min. 300**

**Barrel Colors:** 5 Colors **Grip Color:** Gray  
**Ink Color:** Highlighter **Point:** Marker



**BIC® Ecolutions® Clic Stic® Pen**  
CSECO as low as **\$.77(B) | min. 300**

**Barrel Color:** White **Trim Color:** 4 Colors  
**Ink Color:** Black, Blue **Point:** Ballpoint, Finepoint



**BIC® Triumph® 537R .5mm Pen**  
T537R5 as low as **\$1.82(C) | min. 150**

**Barrel Color:** White **Trim Colors:** 2 Colors  
**Ink Color:** Black **Point:** Finepoint



**BIC® Clic-Matic®**  
PMRCM as low as **\$.85(C) | min. 300**

**Barrel Color:** 2 Colors **Trim Color:** Black  
**Ink Color:** Black, Blue **Point:** Ballpoint



**BIC® Clic Stic® Ice Pen**  
CSI as low as **\$.85(B) | min. 300**

**Barrel Colors :** 5+ Colors **Trim Color:** 5+ Colors  
**Ink Color:** Black, Blue **Point:** Ballpoint, Finepoint



**BIC® Triumph® 537R .7mm Pen**  
T537R7 as low as **\$.85(C) | min. 300**

**Barrel Color:** White **Trim Colors:** 2 Colors  
**Ink Color:** Black, Blue **Point:** Finepoint



**BIC® Media Clic™ Pen**  
MC as low as **\$.60(B) | min. 300**

**Barrel Colors :** 5+ Colors **Trim Color:** 5+ Colors  
**Ink Color:** Black **Point:** Ballpoint



**BIC® Round Stic® Ice Pen**  
RSI as low as **\$.54(B) | min. 500**

**Barrel Color :** Clear **Trim Color:** 5+ Colors  
**Ink Color:** Black, Blue **Point:** Ballpoint, Finepoint



**BIC Mark-It™ Permanent Marker**  
MRPG as low as **\$1.33(C) | min. 300**

**Barrel Color:** Black **Trim Color:** 2 Colors  
**Ink Color:** Black, Blue **Point:** Marker



**BIC® Media Clic™ Mechanical Pencil**  
PMRMC as low as **\$1.14(B) | min. 300**

**Barrel Color:** Black **Trim Color:** 3 Colors  
**Ink Color:** Graphite **Point:** Lead



**BIC® Clic Stic® Grip Pen**  
CSCG as low as **\$1.02(B) | min. 300**

**Barrel Color :** White **Trim Color:** 5+ Colors  
**Ink Color:** Black, Blue **Point:** Ballpoint, Finepoint



**BIC® Clic Stic® Ice Grip Pen**  
CSIG as low as **\$1.12(B) | min. 300**

**Barrel Colors:** 5+ Colors **Trim Color:** Clear  
**Ink Color:** Black, Blue **Point:** Ballpoint, Finepoint



**BIC® 4-Color™ Pen**  
4C as low as **\$2.62(C) | min. 150**

**Barrel Color:** White **Trim Color:** White  
**Ink Color:** Black, Blue **Point:** Ballpoint



**BIC® Clic Stic® Stylus Pen**  
CSSTY as low as **\$.82(B) | min. 300**

**Barrel Colors :** 15+ Colors **Trim Colors:** 20+ Colors  
**Ink Color:** Black, Blue **Point:** Ballpoint, Finepoint



**BIC® Great Erase® Whiteboard Marker**  
MRGE as low as **\$1.30(C) | min. 300**

**Barrel Color:** White **Trim Color:** Black  
**Ink Color:** Black **Point:** Marker



**BIC® Z4® Pen**  
Z4 as low as **\$2.11(C) | min. 150**

**Barrel Color:** Silver **Trim Colors:** 2 Colors  
**Ink Color:** Black, Blue **Point:** Finepoint



**BIC® PrevaGuard® Clic Stic® Stylus Pen\***  
CSSTYANTI as low as **\$.85(C) | min. 300**

**Barrel Colors :** 5+ Colors **Trim Colors:** 2 Colors  
**Ink Color:** Black, Blue **Point:** Ballpoint, Finepoint