

why **BIC**® brand

kooziegroup
is the *exclusive* promotional
products supplier of the BIC® brand
in the US and Canada.

For more than 50 years, people around the world have recognized
the value of iconic **BIC®-branded** promo products.

protection

Popular BIC® writing
instrument styles are available
with PrevaGuard® protection.*



usa proud

We assemble 10+ BIC® writing
instruments in our Clearwater,
Florida, facility.



sustainability

BIC® Ecolutions® products
are manufactured with
recycled materials.



color

Create the perfect color for
your brand with mix & match
color options on many BIC®
writing instruments.



free

Set-up, imprint color
changes & writing
ink color changes.

reliability

Writes First Time, Every Time!®
Simple, inventive, and reliable
choices for everyone,
everywhere, every time.

recognition

Associate your company,
logo, or event with the
iconic BIC® brand, which is
recognized worldwide.

quality

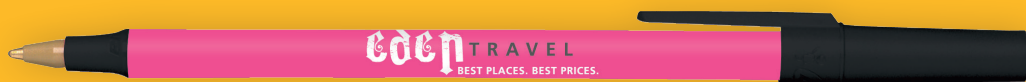
Top-grade materials and
cartridges ensure the
longevity of your message.

safety

BIC® products and inks comply
with U.S. and international
product safety laws and
standards, including tests for
lead and other heavy metals.

trusted leader

For 50 years, BIC has created
products made to last
and fit any budget.



RS BIC® Round Stic® Pen
as low as \$.49(B) | min. 500
Barrel Color: 20+ Colors **Trim Colors:** 20+ Colors
Ink Color: Black, Blue **Point:** Ballpoint, Finepoint



CS BIC® Clic Stic® Pen
as low as \$.65(B) | min. 300
Barrel Color: 20+ Colors **Trim Colors:** 20+ Colors
Ink Color: Black, Blue **Point:** Ballpoint, Finepoint



ICL GEL BIC® Intensity® Clic™ Gel Pen
as low as \$2.27(C) | min. 150
Barrel Color: 10 Colors
Ink Color: Black, Blue **Point:** Finepoint



GR BIC® Grip Roller Pen
as low as \$1.23(C) | min. 150
Barrel Color: 9 Colors
Ink Color: Black, Blue **Point:** Roller



FCL GEL BIC® Ferocity Clic™ Gel Pen
as low as \$2.45(C) | min. 150
Barrel Color: 5+ Colors
Ink Color: Black, Blue **Point:** Finepoint



PMRM BIC Matic®
as low as \$.74(C) | min. 300
Barrel Color: White **Trim Color:** 3 Colors
Ink Color: Graphite **Point:** Lead



You can count on BIC® products such as BIC® Clic Stic® and BIC® Round Stic® that

WRITES FIRST TIME, EVERY TIME!®.

With unending color options and cutting-edge customization techniques, there are countless ways to express your brand's exceptional personality.



BIC® PrevaGuard® Clic Stic® Pen*

CSANTI as low as **\$\$.76(B)** | min. 300

Barrel Colors : 5+ Colors **Trim Colors:** 5+ Colors

Ink Color: Black, Blue **Point:** Ballpoint, Finepoint

PrevaGuard® products contain an EPA registered antimicrobial agent that is molded directly into the structure of the product to help protect it by suppressing the growth of bacteria.

*These products do not protect users or others from disease-causing bacteria, viruses, or germs.



BIC® PrevaGuard® Round Stic® Pen*

RSANTI as low as **\$\$.59(B)** | min. 500

Barrel Colors: 5+ Colors **Trim Color:** 5+ Colors

Ink Color: Black, Blue **Point:** Ballpoint, Finepoint



BIC® Ecolutions® Round Stic® Pen

RSECO as low as **\$\$.58(B)** | min. 500

Barrel Color: White **Trim Color:** 4 Colors

Ink Color: Black, Blue **Point:** Ballpoint, Finepoint



BIC® Brite Liner Grip™

BLG as low as **\$1.10(C)** | min. 300

Barrel Colors: 5 Colors **Grip Color:** Gray

Ink Color: Highlighter **Point:** Marker



BIC® Ecolutions® Clic Stic® Pen

CSECO as low as **\$\$.77(B)** | min. 300

Barrel Color: White **Trim Color:** 4 Colors

Ink Color: Black, Blue **Point:** Ballpoint, Finepoint



BIC® Triumph® 537R .5mm Pen

T537R5 as low as **\$1.82(C)** | min. 150

Barrel Color: White **Trim Colors:** 2 Colors

Ink Color: Black **Point:** Finepoint



BIC® Clic-Matic®

PMRCM as low as **\$\$.85(C)** | min. 300

Barrel Color: 2 Colors **Trim Color:** Black

Ink Color: Graphite **Point:** Lead



BIC® Clic Stic® Ice Pen

CSI as low as **\$\$.85(B)** | min. 300

Barrel Colors : 5+ Colors **Trim Color:** 5+ Colors

Ink Color: Black, Blue **Point:** Ballpoint, Finepoint



BIC® Triumph® 537R .7mm Pen

T537R7 as low as **\$\$.85(C)** | min. 300

Barrel Color: White **Trim Colors:** 2 Colors

Ink Color: Black, Blue **Point:** Finepoint



BIC® Media Clic™ Pen

MC as low as **\$\$.60(B)** | min. 300

Barrel Colors : 5+ Colors **Trim Color:** 5+ Colors

Ink Color: Black **Point:** Ballpoint



BIC® Round Stic® Ice Pen

RSI as low as **\$\$.54(B)** | min. 500

Barrel Color : Clear **Trim Color:** 5+ Colors

Ink Color: Black, Blue **Point:** Ballpoint, Finepoint



BIC Mark-It™ Permanent Marker

MRPG as low as **\$1.33(C)** | min. 300

Barrel Color: Black **Trim Color:** 2 Colors

Ink Color: Black, Blue **Point:** Marker



BIC® Media Clic™ Mechanical Pencil

PMRMC as low as **\$1.14(B)** | min. 300

Barrel Color: Black **Trim Color:** 3 Colors

Ink Color: Graphite **Point:** Lead



BIC® Clic Stic® Grip Pen

CSCG as low as **\$1.02(B)** | min. 300

Barrel Color : White **Trim Color:** 5+ Colors

Ink Color: Black, Blue **Point:** Ballpoint, Finepoint



BIC® Clic Stic® Ice Grip Pen

CSIG as low as **\$1.12(B)** | min. 300

Barrel Colors: 5+ Colors **Trim Color:** Clear

Ink Color: Black, Blue **Point:** Ballpoint, Finepoint



BIC® 4-Color™ Pen

4C as low as **\$2.62(C)** | min. 150

Barrel Color: White **Trim Color:** White

Ink Color: Black, Blue **Point:** Ballpoint



BIC® Clic Stic® Stylus Pen

CSSTY as low as **\$\$.82(B)** | min. 300

Barrel Colors : 15+ Colors **Trim Colors:** 20+ Colors

Ink Color: Black, Blue **Point:** Ballpoint, Finepoint



BIC® Great Erase® Whiteboard Marker

MRGE as low as **\$1.30(C)** | min. 300

Barrel Color: White **Trim Color:** Black

Ink Color: Black **Point:** Marker



BIC® Z4®+ Pen

Z4 as low as **\$2.11(C)** | min. 150

Barrel Color: Silver **Trim Colors:** 2 Colors

Ink Color: Black, Blue **Point:** Finepoint



BIC® PrevaGuard® Clic Stic® Stylus Pen*

CSSTYANTI as low as **\$\$.85(C)** | min. 300

Barrel Colors : 5+ Colors **Trim Colors:** 2 Colors

Ink Color: Black, Blue **Point:** Ballpoint, Finepoint

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