

why brand



For more than 50 years, people around the world have recognized the value of iconic **BIC®-branded** promo products.

protection

Popular BIC® writing instrument styles are available with PrevaGuard® protection.*



usa proud

We assemble 10+ BIC® writing instruments in our Clearwater, Florida, facility.



sustainability

BIC® Ecolutions® products are manufactured with recycled materials.



color

Create the perfect color for your brand with mix & match color options on many BIC® writing instruments.



free

Set-up, imprint color changes & writing ink color changes.

reliability

Writes First Time, Every Time!® Simple, inventive, and reliable choices for everyone, everywhere, every time.

recognition

Associate your company, logo, or event with the iconic BIC® brand, which is recognized worldwide.

quality

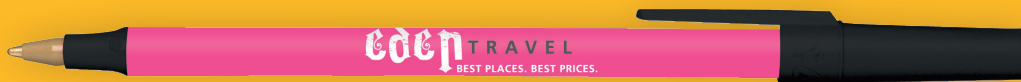
Top-grade materials and cartridges ensure the longevity of your message.

safety

BIC® products and inks comply with U.S. and international product safety laws and standards, including tests for lead and other heavy metals.

trusted leader

For 50 years, BIC has created products made to last and fit any budget.



RS BIC® Round Stic® Pen
as low as \$1.71(B) | min. 500
Barrel Color: 20+ Colors **Trim Colors:** 20+ Colors
Ink Color: Black, Blue **Point:** Ballpoint, Finepoint



CS BIC® Clic Stic® Pen
as low as \$0.94(B) | min. 300
Barrel Color: 20+ Colors **Trim Colors:** 20+ Colors
Ink Color: Black, Blue **Point:** Ballpoint, Finepoint



ICLGEL BIC® Intensity® Clic® Gel Pen
as low as \$3.29(C) | min. 150
Barrel Color: 10 Colors
Ink Color: Black, Blue **Point:** Finepoint



GR BIC® Grip Roller Pen
as low as \$1.78(C) | min. 150
Barrel Color: 9 Colors
Ink Color: Black, Blue **Point:** Roller



FCLGEL BIC® Ferocity Clic® Gel Pen
as low as \$3.55(C) | min. 150
Barrel Color: 5+ Colors
Ink Color: Black, Blue **Point:** Finepoint



PMRM BIC Matic®
as low as \$1.07(C) | min. 300
Barrel Color: White **Trim Color:** 3 Colors
Ink Color: Graphite **Point:** Lead



You can count on BIC® products such as BIC® Clic Stic® and BIC® Round Stic® that

WRITES FIRST TIME, EVERY TIME!®.

With unending color options and cutting-edge customization techniques, there are countless ways to express your brand's exceptional personality.



BIC® PrevaGuard® Clic Stic® Pen* CSANTI as low as \$1.10(B) | min. 300

Barrel Colors : 5+ Colors **Trim Colors:** 5+ Colors
Ink Color: Black, Blue **Point:** Ballpoint, Finepoint

PrevaGuard™ products contain an EPA registered antimicrobial agent that is molded directly into the structure of the product to help protect it by suppressing the growth of bacteria.

*These products do not protect users or others from disease-causing bacteria, viruses, or germs.



BIC® PrevaGuard® Round Stic® Pen* RSANTI as low as \$.86(B) | min. 500

Barrel Colors: 5+ Colors **Trim Color:** 5+ Colors
Ink Color: Black, Blue **Point:** Ballpoint, Finepoint



BIC® Ecolutions® Round Stic® Pen RSECO as low as \$.84(B) | min. 500

Barrel Color: White **Trim Color:** 4 Colors
Ink Color: Black, Blue **Point:** Ballpoint, Finepoint



BIC® Brite Liner Grip® BLG as low as \$1.60(C) | min. 300

Barrel Colors: 5 Colors **Grip Color:** Gray
Ink Color: Highlighter **Point:** Marker



BIC® Ecolutions® Clic Stic® Pen CSECO as low as \$1.12(B) | min. 300

Barrel Color: White **Trim Color:** 4 Colors
Ink Color: Black, Blue **Point:** Ballpoint, Finepoint



BIC® Triumph® 537R .5mm Pen T537R5 as low as \$2.64(C) | min. 150

Barrel Color: White **Trim Colors:** 2 Colors
Ink Color: Black **Point:** Finepoint



BIC® Clic-Matic® PMRCM as low as \$1.78(C) | min. 300

Barrel Color: 2 Colors **Trim Color:** Black
Ink Color: Black, Blue **Point:** Ballpoint



BIC® Clic Stic® Ice Pen CSI as low as \$.96(B) | min. 300

Barrel Colors : 5+ Colors **Trim Color:** 5+ Colors
Ink Color: Black, Blue **Point:** Ballpoint, Finepoint



BIC® Triumph® 537R .7mm Pen T537R7 as low as \$2.64(C) | min. 300

Barrel Color: White **Trim Colors:** 2 Colors
Ink Color: Black, Blue **Point:** Finepoint



BIC® Media Clic™ Pen MC as low as \$.87(B) | min. 500

Barrel Colors : 5+ Colors **Trim Color:** 5+ Colors
Ink Color: Black **Point:** Ballpoint



BIC® Round Stic® Ice Pen RSI as low as \$.78(B) | min. 500

Barrel Color : Clear **Trim Color:** 5+ Colors
Ink Color: Black, Blue **Point:** Ballpoint, Finepoint



BIC Mark-It™ Permanent Marker MRPG as low as \$1.93(C) | min. 300

Barrel Color: Black **Trim Color:** 2 Colors
Ink Color: Black, Blue **Point:** Marker



BIC® Media Clic™ Mechanical Pencil PMRMC as low as \$1.65(B) | min. 300

Barrel Color: Black **Trim Color:** 3 Colors
Ink Color: Graphite **Point:** Lead



BIC® Clic Stic® Grip Pen CSCG as low as \$1.48(B) | min. 300

Barrel Color : White **Trim Color:** 5+ Colors
Ink Color: Black, Blue **Point:** Ballpoint, Finepoint



BIC® Clic Stic® Ice Grip Pen CSIG as low as \$1.62(B) | min. 300

Barrel Colors: 5+ Colors **Trim Color:** Clear
Ink Color: Black, Blue **Point:** Ballpoint, Finepoint



BIC® 4-Color™ Pen 4C as low as \$3.80(C) | min. 150

Barrel Color: White **Trim Color:** White
Ink Color: Black, Blue **Point:** Ballpoint



BIC® Clic Stic® Stylus Pen CSSTY as low as \$1.19(B) | min. 300

Barrel Colors : 15+ Colors **Trim Colors:** 20+ Colors
Ink Color: Black, Blue **Point:** Ballpoint, Finepoint



BIC® Great Erase® Whiteboard Marker MRGE as low as \$1.89(C) | min. 300

Barrel Color: White **Trim Color:** Black
Ink Color: Black **Point:** Marker



BIC® Z4® Pen Z4 as low as \$3.06(C) | min. 150

Barrel Color: Silver **Trim Colors:** 2 Colors
Ink Color: Black, Blue **Point:** Finepoint



BIC® PrevaGuard® Clic Stic® Stylus Pen* CSSTYANTI as low as \$1.23(C) | min. 300

Barrel Colors : 5+ Colors **Trim Colors:** 2 Colors
Ink Color: Black, Blue **Point:** Ballpoint, Finepoint