

# koozie group®



## who are we?

thanks for asking

**We are classic. We are fun.** We are always looking forward, providing strategic promo solutions that insulate a brand's image and preserve a best moment.

## why partner with us?

We like to **keep the good going®** and are committed to leaving a positive, lasting impact.

**DSP pricing**

EQP less 25% standard

**30+**

proprietary and retail partner brands you love

**600+**

products have a proven sustainability stance

**900+**

exclusive products

**full color**

on over 1,300 items

**kooziegroup.com**

information @ your fingertips & expert content to help you be successful

**Keep It. Give It.™**

social impact and sustainability commitment

**Koozie Group Tracker™**

one-stop location for order status and details

**FAST 2-day**

standard production on 650+ best sellers!

**free samples**

up to \$10

**exact**

quantity shipments

**white glove concierge service**

personalized attention on orders of \$10,000 or more

**1,000+**

products made, printed or assembled in the USA

**industry-leading**

product safety, social responsibility, and compliance standards

**large order pricing**

the bigger the order, the better the offer

**custom services**

Universal Source® offers direct overseas orders, custom packaging & more!

### plus FREE...

- 24-Hour Service
- Rush Service
- Copy Changes
- Virtuals
- Color Assortments
- Spec Samples
- Storage on Calendar Orders
- Set-Ups on Repeat Orders
- Random & Blank Samples - up to \$10
- Set-Ups on 2+ Colors for most items
- Exact Quantities
- Custom Flyers
- Calendar Custom Virtual Ideas & Sales Tools
- Corporate Program Solutions

kooziegroup.com | **kooziegroup®** | keep the good going®

Koozie Group, the Koozie Group® logo, kooziegroup.com and all related trademarks, logos, and trade dress are trademarks or registered trademarks of Koozie Group and/or its affiliates or licensors in the United States and other countries and may not be used without written permission. ©2024 Koozie Group, Clearwater, FL 33760. MP-5518

# doing things *the kooziegroup*<sup>®</sup> way!

We want to do business in a way that benefits our people, our customers, our communities, and our industry.

## We call this vision **Keep It. Give It.**<sup>™</sup>

We are an industry leader in **product safety, quality assurance, social responsibility, and supply chain security.**



We are part of the PPAI “We Are Product Safety Aware” initiative to create confidence in promo products as an advertising medium at every level.



We are C-TPAT Tier II Certified by US Customs which evidences our superior commitment to supply chain security.



Our US facilities have earned Forest Stewardship Council<sup>®</sup> (FSC<sup>®</sup>) and/or Sustainable Forestry Initiative<sup>®</sup> (SFI<sup>®</sup>) certifications.



We are a certified CarbonNeutral<sup>®</sup> company.



- Rigorous product testing
- All products are Prop 65 compliant
- All plastic drinkware is BPA free
- Technology items tested to UL, UN, FCC standards
- Health, Wellness & Safety products are FDA-regulation compliant
- Products comply with Children’s Product Safety Rules (CPSIA), which sets forth testing requirements for children’s products  
All plush product is 0+ tested and safe for people of all ages

### **Business practices that consider the health of the planet are no longer optional.**

**Sustainability is important not only to our distributors and their end users but also to our employees and their families, so we are making it our mission to minimize our impact and be a positive role model in the promotional products industry.**

- EPA SmartWay Shipper
- We **reuse** our packaging – the packaging we receive products in is typically the packaging in which we send it to you
- **2,700 tons** of paper and cardboard recycled annually
- **85%** of all domestic waste is recycled
- **1.9 million** plastic bags kept out of the waste stream by receiving and shipping acrylic drinkware without them
- **13** brand partners who participate in their own **sustainability programs**
- **100%** of printed marketing materials produced on FSC-certified paper
- **1,000+** items made, printed, or assembled in the USA, which reduces overall carbon footprint
- Scope 1 & 2 greenhouse gas emissions **measured monthly**
- **500+** of our paper products use paper from SFI- or FSC-certified mills
- **600+** items made with recycled materials or renewable resources
- **1,500+** KG Factor products



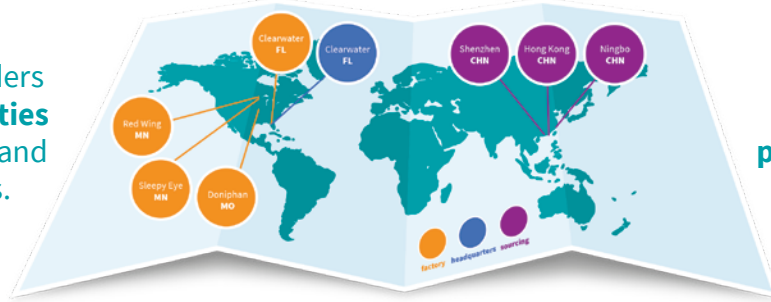
**KG Factor products** have a high likelihood of being kept or gifted as determined by an impartial survey of consumers. The KG Factor designation helps identify promo solutions that lessen environmental impact through longevity.





# here's where to find us

We process **2,500+** orders per day in our **US facilities** on internally designed and fabricated machines.



We source and create **custom products** with **partner facilities in Asia**.



## Clearwater, FL

292,500 sq. ft. facility

**850+**  
orders processed  
every day

**840,000+**  
units printed  
per day

**450+**  
items  
managed

**Categories:** Drinkware; Writing Instruments

**Technologies:** Robotic Drinkware Machines, High-Speed Machines, Flex Machines, Changeover Optimization

**Imprint Methods:** Digital Printing, Dye Sublimation, Heat Transfer, Laser Engraving, Pad Printing, Screen Printing



## Doniphan, MO

372,200 sq. ft. facility

**450+**  
orders processed  
every day

**250,000+**  
units printed  
per day

**850+**  
items  
managed

**Categories:** Drinkware; Umbrellas; Coolers/Outdoor Products; Plush; Bags; Headwear; Kits; Calendars; Office & Business Items; Technology; Auto & Tools; Fun & Games; Housewares

**Imprint Methods:** Digital Printing, Dye Sublimation, Flexographic Printing, Embroidery, Heat Transfer, Hot Stamping, Label Printing, Laminating, Laser Engraving, Pad Printing, Screen Printing, Vinyl Panel, UV Coating, Debossing



## Red Wing, MN

375,000 sq. ft. facility

**450+**  
orders processed  
every day

**134,000+**  
units printed  
per day

**1,300+**  
items  
managed

**Categories:** Awards & Recognition; Bags; Drinkware; Travel, Outdoor & Leisure; Golf; Health, Wellness & Safety; Housewares; Meeting, Office & Identification; Technology; Tools & Flashlights

**Imprint Methods:** Full Color, Digital Printing, Flexographic Printing, Embroidery, Heat Transfer, Hot Stamping, Label Printing, Laminating, Laser Engraving, Offset Printing, Pad Printing, Screen Printing, Vinyl Panel, UV Coating



## Sleepy Eye, MN

405,500 sq. ft. facility

**750+**  
orders processed  
every day

**365,000+**  
units printed  
per day

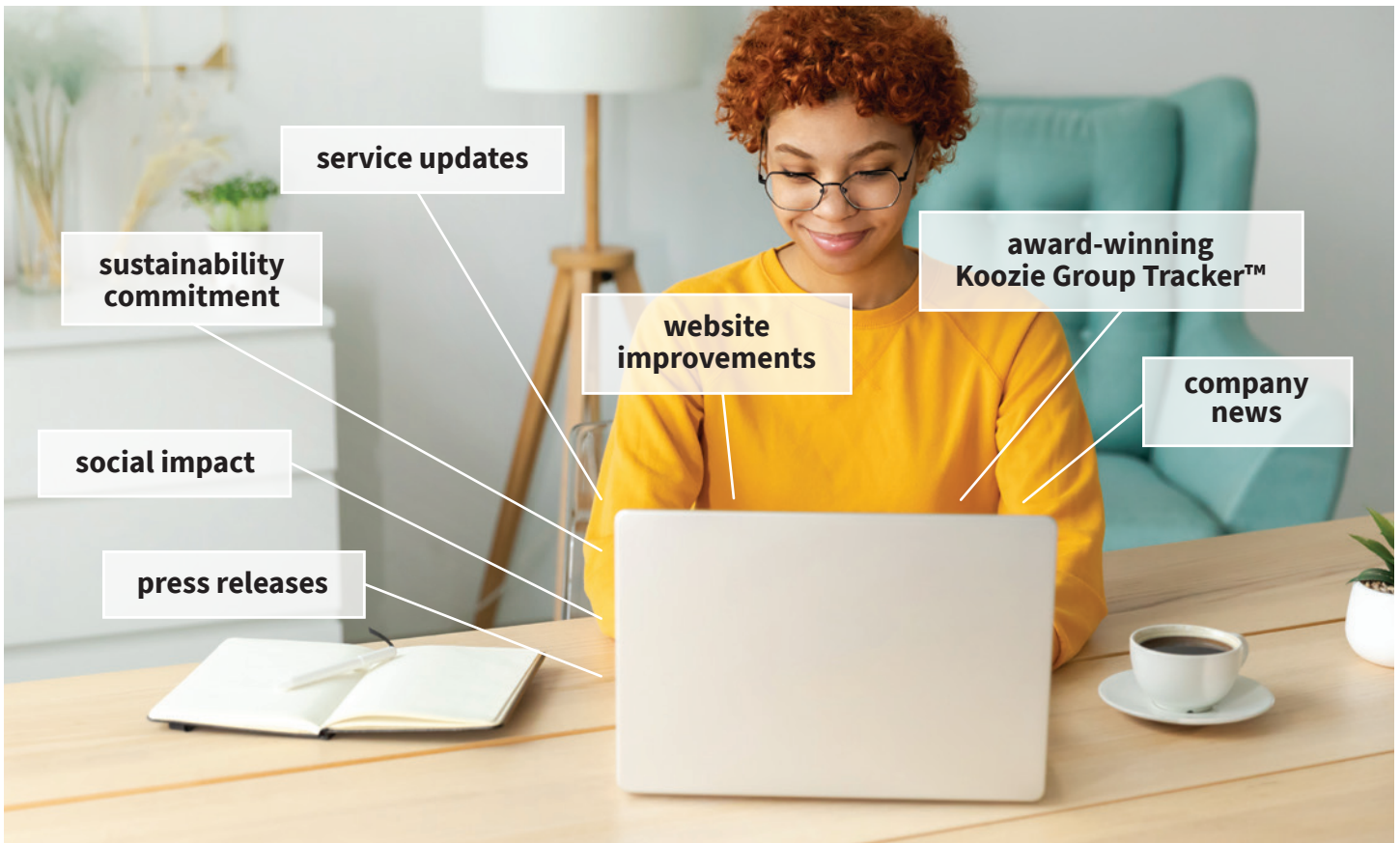
**500+**  
items  
managed

**Categories:** Calendars; Adhesive Notepads; Scratch Pads

**Imprint Methods:** Digital Printing, Sheet-Fed Printing, Web/Offset Printing, Foil Stamping

# and here's how we...

## *Keep the good going*®



Visit [kooziegroup.com/keepthegoodgoing](https://kooziegroup.com/keepthegoodgoing) to learn more and for ongoing updates about what we're up to at Koozie Group.

You can also **log in** at [kooziegroup.com](https://kooziegroup.com) to...

**See your net pricing**

**Place orders online** – the fastest way to get your ordering going!

**Order samples, sales kits, and marketing collateral** from the website

**View order status & invoices** without needing a link

Use the payment center to **administer finance-related details**, including viewing invoices, making payments, and seeing balances and credits

**Access our Distributor Reference Guide**, including special offers just for account holders

**Manage account details** and communication preferences

And, **use our chat feature!**

[kooziegroup.com](https://kooziegroup.com) | **kooziegroup**® | *keep the good going*®

Koozie Group, the Koozie Group® logo, kooziegroup.com and all related trademarks, logos, and trade dress are trademarks or registered trademarks of Koozie Group and/or its affiliates or licensors in the United States and other countries and may not be used without written permission. ©2024 Koozie Group, Clearwater, FL 33760. MP-5518